



WHY DIGITAL DOC

Competitive Edge

- Digital Doc repairs ALL makes and models
- Buy, sell and trade certified pre-owned devices
- Hiring philosophy - You hire customer service representatives and we train the tech

Franchisee Support

- Initial 4 week training, and ongoing live training sessions daily
- Our president visits and approves all real estate.
- In-house marketing support
- Bi-weekly calls with marketing, purchasing, training and corporate leadership

STRONG PARENT COMPANY

Digital Doc is one of six brands owned and operated by Highland Ventures Ltd.

- Privately held family business in continuous operation since 1946
- Owns over 700 retail strip centers
- Operates over 900 retail locations across its six brands
- Largest franchisee of Marco's Pizza



THE NUMBERS



- Low initial franchise fee - \$29K
- Low total investment - \$73,300-\$151,100 (includes initial franchise fee and up to \$31K in working capital)
- Protected territory
- Store size – 800 – 1200 sq ft
- Royalty fee – 6%

Item 19 Highlights

Top 2015 Performer

\$97,599

Net Profit

Average
2015 Performer

\$77,673

Net Profit

The above figures are set forth in Item 19 of our current Franchise Disclosure Document. Currently, Digital Doc franchises are only available in certain states. We do not offer any franchises in jurisdictions where we are not yet registered (or otherwise qualified) to make offers or sales. The information contained on our website and in our marketing materials is strictly for informational purposes and does not constitute an offer to buy a franchise.